

The Bee Safe Product and Program Information

Over the years organic and natural horticultural products have received a bad rap. Critics have cited limited effectiveness as the primary impediment to mainstream acceptance. By and large the problem with organic and natural products to date has been they did not address soil biology. Ever since "Organic" became fashionable in the lawn care industry many companies have attempted and failed to implement a legitimate organic lawn care program. This was mainly because of the belief that one could simply substitute natural fertilizers for synthetic fertilizers and stop spraying weeds and treating for insects. The transition to a truly chemical free approach is far more than just a product substitution.

The Bee Safe program addresses soil biology thereby providing Robert Ott Landscaping with a competitive advantage over "traditional organic products!" We believe that successful "organic plant management" begins and ends with soil biology! In order for plants to thrive in the face of environmental extremes the soil profile supporting that plant must contain a diverse population of beneficial soil microorganisms.

As a Bee Safe Dealer we will treat our customer's lawns using a specifically designed and proprietary "Five Pronged Approach", using a minimum of 6 applications consisting of 12 to 15 different products. The Bee Safe five pronged approach includes:

1. Bio-Nutrition
2. Natural Sources of Macro and Micro Nutrients
3. Bio-Stimulants
4. Chemical Free Pest Management
5. Information and Education.